



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Screen Strategies Media
15409 Whitechapel Ct
Centreville, VA 20120

Contract # 2658010
Schedule Dates 10/11/16-10/14/16
Advertiser Bennett for Congress-D (112082)
Agency Screen Strategies Media (15161)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BENNETT FOR CONGRESS (856468)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name JONES,RACHAEL
Phone/Fax (202) 276-1821 /
CPE 2603
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments 10/11

Date Entered 10/10/16
Last Modified 10/10/16
Entered By Kimberly Camps
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,782.50
Net Total \$15,767.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2016	18	\$18,550.00
Grand Total:	18	\$18,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	6A- News-Good Morning Washington at 6a						1			1	\$500.00	\$500.00	Washington (WJLA)		10/10/16
2.0	Normal Line / SPOT	10/11/16-10/13/16	4	:30	6:58A- ABC-Good Morning America			1		1				2	\$600.00	\$1,200.00	Washington (WJLA)		10/10/16
3.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	9A- Live with Kelly				1					1	\$400.00	\$400.00	Washington (WJLA)		10/10/16
4.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	3P- 4P (EST)					1				1	\$100.00	\$100.00	Washington (WJLA)		10/10/16
5.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	3:59:42P- News-ABC 7 News at 4p			1						1	\$350.00	\$350.00	Washington (WJLA)		10/10/16
6.0	Normal Line / SPOT	10/12/16-10/14/16	4	:30	4:58:27P- News-ABC 7 News at 5p				1		1			2	\$300.00	\$600.00	Washington (WJLA)		10/10/16
7.0	Normal Line / SPOT	10/11/16-10/13/16	4	:30	5:59:26P- News-ABC 7 News at 6p			1		1				2	\$650.00	\$1,300.00	Washington (WJLA)		10/10/16
8.0	Normal Line / Access	10/12/16-10/14/16	4	:30	6:58:46P- Wheel Of Fortune				1		1			2	\$1,400.00	\$2,800.00	Washington (WJLA)		10/10/16
9.0	Normal Line / Access	10/11/16-10/13/16	4	:30	7:27:56P- Jeopardy			1		1				2	\$2,800.00	\$5,600.00	Washington (WJLA)		10/10/16
10.0	Normal Line / Prime	10/12/16-10/12/16	4	:30	10P- ABC-Designated Survivor (Wednesday)				1					1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Entered By

Kimberly Camps

CO-OP

No

Headline

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Washington (WJLA)

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11.0	Normal Line / SPOT	10/11/16-10/13/16	4	:30	11:00:26P- News-ABC 7 News at 11p			1		1				2	\$700.00	\$1,400.00	Washington (WJLA)		10/10/16
12.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	11:35P- ABC-Jimmy Kimmel						1			1	\$300.00	\$300.00	Washington (WJLA)		10/10/16

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